

## **LEISURE**

### **291 words**

#### **1,853 characters (with spaces)**

As the pulse of the Ozarks, Springfield, Missouri is rooted in the celebration of family, friends and life's genuine moments. A regional hub with large city amenities and small town hospitality, our commitment is towards creating moments that make life big and full. With intriguing attractions, a diverse culinary scene, unique shopping and an ode to classic Americana heritage, Springfield is a destination you will enjoy while feeling right at home.

Celebrate the great outdoors at the original and largest Bass Pro Shops Outdoor World where you will find live fish, alligators and an exquisite display of wildlife in a remarkable 500,000-square-foot showroom, and while you're there pick up some outdoor gear to prepare yourself before you venture out to explore the spectacular scenes of nature in the Ozarks. Thirsty for more adventure? Springfield is home to North America's only ride-through cave, Fantastic Caverns, where you will journey through well-preserved natural wonders in a Jeep-drawn tram.

Indulge your taste buds at over 1,000 unique eateries representing a variety of cuisines - from the famous "throwed rolls" at Lambert's Café, fresh farm-to-table cooking at local favorites like Metropolitan Farmer and Farmers Gastropub to the exotic flavors of Peru at Café Cusco.

Once your cravings are satisfied, shop 'til you drop at the Battlefield Mall, Southwest Missouri's most popular retail destination, or visit the many unique boutiques and vintage shops in Springfield's Downtown district. Take your loved ones out to the ballgame and enjoy a classic summertime tradition at Hammons Field, home of the Cardinals' double-A affiliate - Springfield Cardinals. Wherever your heart takes you in Springfield, our true nature is to help you do the things you love with the people you love while celebrating all of life's simple pleasures.

### **275 words**

#### **1,463 characters (with spaces)**

Rooted in homegrown values and cultivating the innovations of its hardworking people, the true spirit of Springfield, Missouri embraces the freedom to live life to its fullest. Whether it is genuinely satisfying local fare, classic Americana heritage or the scenic natural beauty of the Ozarks, Springfield offers all of these pleasures with the vibrancy of a metropolitan city coupled with the comfortable familiarity of home. Springfield is the pulse of the Ozarks celebrating rich history, traditional values and unique culture. We stay true to our commitment to warmth and hospitality so that wherever your travels take you in Springfield, you'll always feel right at home.

Indulge your taste buds at over 1,000 unique eateries representing a variety of cuisines – from the famous "throwed rolls" at Lambert's Café and fresh farm-to-table

cooking at local favorites, such as Metropolitan Farmer, to the exotic flavors of Peru at Café Cusco. Catch a baseball game with your loved ones at Hammons Field, home of the Cardinals' double-A affiliate Springfield Cardinals. Celebrate the great outdoors at the original and largest Bass Pro Shops Outdoor World where you will find live fish, alligators and an exquisite wildlife display, and while you're there pick up some outdoor gear to prepare yourself before you venture out to explore the spectacular scenes of nature in the Ozarks. Thirsty for more adventure? Springfield is home to North America's only ride-through cave, Fantastic Caverns, where you will journey through natural wonders in Jeep-drawn trams.

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### **105 words**

#### **677 characters (with spaces)**

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**87 words**

**482 characters (with spaces)**

When it seems like time is moving too fast, Springfield, Missouri offers the chance to stop and savor the moments that make life whole. Surrounding yourself with the people you love and staying true to yourself is the key to happiness. And as the heart and soul of the Ozarks, it's in our nature to help you celebrate these moments. The spirit of Springfield is not only about the big moments that take your breath away but also the simple pleasures that stay forever in your heart.

**71 words**

**452 characters (with spaces)**

As the pulse of the Ozarks, Springfield, Missouri is rooted in the celebration of family, friends and life's genuine moments. A regional hub with large city amenities and small town hospitality, our commitment is towards creating moments that make life big and full. With intriguing attractions, a diverse culinary scene, unique shopping and an ode to classic Americana heritage, Springfield is a destination you will enjoy while feeling right at home.

**65 words**

**427 characters (with spaces)**

Rooted in homegrown values and cultivating the innovations of its hardworking people, the true spirit of Springfield, Missouri embraces the freedom to live life to its fullest. Whether it is genuinely satisfying local fare, classic Americana heritage or the scenic natural beauty of the Ozarks, Springfield offers all of these pleasures with the vibrancy of a metropolitan city coupled with the comfortable familiarity of home.

**46 words**

**261 characters (with spaces)**

It's in our nature to help you discover the moments that make life memorable. Living life to the fullest and celebrating what we love is the true spirit of Springfield, Missouri – a city that embraces innovation and stays true to its roots and homegrown values.

**41 words**

**254 characters (with spaces)**

The true nature of Springfield, Missouri is rooted in the genuine desire to celebrate life's simple pleasures. From the natural beauty of the Ozarks to the vibrancy of a metropolitan city, Springfield has everything you need to make your visit memorable.

**27 Words**

**149 characters (with spaces)**

The spirit of Springfield is not only about the big moments that take your breath away but also the simple pleasures that stay forever in your heart.

**25 words**

**152 characters (with spaces)**

In Springfield, Missouri you can enjoy the natural beauty of the Ozarks and the great outdoors in a vibrant metropolitan city that feels just like home.

**18 words**

**106 characters (with spaces)**

Experience a vibrant city and the great outdoors in a place that feels like home in Springfield, Missouri.

**15 words**

**111 characters (with spaces)**

Celebrate life by being true to yourself and making memories with the people you love in Springfield, Missouri.

## **MEETINGS/EVENTS**

### **291 words**

#### **1,823 characters (with spaces)**

The heart and soul of Springfield, Missouri is rooted in its genuine dedication to hard work and homegrown innovation. With a unique mix of the vitality and conveniences of a metropolitan city coupled with the warm hospitality reminiscent of a small town, Springfield is an ideal place for business, conventions and events. The city offers an array of new and updated facilities to accommodate a variety of events, and our services can be tailored to your needs to ensure that your event is a success.

Event attendees will enjoy the unique culture of Springfield's downtown district and an abundance of dining options as well as exciting, family-friendly attractions. Downtown Springfield balances modern amenities with historical charm and offers a glimpse into Springfield's bustling commerce and its one-of-a-kind art scene as well as a myriad of local restaurants, bars, vintage shopping and boutiques. The city also has more than 1,000 local eateries with a wide range of cuisine options from classic Midwestern fare to fresh farm-to-table dining and even a variety of exotic international flavors.

Event attendees can also quench their thirst for adventure by visiting the original and largest Bass Pro Shops Outdoor World with almost 500,000 square feet dedicated to celebrating the beauty of the great outdoors or ride on a Jeep-drawn tram through North America's only ride-through cave at Fantastic Caverns. Baseball fans can also get up-close and personal with tomorrow's major leaguers while attending a game of the Springfield Cardinals, double-A affiliate of the World Series champion St. Louis Cardinals, at Hammons Field.

With so much to offer, Springfield is a destination guaranteed to make your event memorable, and wherever your business takes you in Springfield, we'll make sure you always feel at home.

### **244 words (use for 250-word descriptions)**

#### **1,511 characters (with spaces)**

The heart and soul of Springfield, Missouri is rooted in its genuine dedication to hard work and homegrown innovation. With a unique mix of the vitality and conveniences of a metropolitan city coupled with the warm hospitality of a small town, Springfield is an ideal place for meetings and events. The city offers an array of new and updated facilities to accommodate a variety of events, and services can be tailored to ensure that your event is a success.

Event attendees will enjoy the unique culture of Springfield's downtown district which balances modern amenities with historical charm. The city also has more than

1,000 local eateries with a wide range of cuisine options from classic Midwestern fare to fresh farm-to-table dining and even a variety of exotic international flavors.

Event attendees can also quench their thirst for adventure by visiting the original and largest Bass Pro Shops Outdoor World with almost 500,000 square feet dedicated to celebrating the beauty of the great outdoors or ride on a Jeep-drawn tram through North America's only ride-through cave at Fantastic Caverns. Baseball fans can also get up-close and personal with tomorrow's major leaguers while attending a game of the Springfield Cardinals, double-A affiliate of the World Series champion St. Louis Cardinals, at Hammons Field.

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**150 words**

**922 characters (with spaces)**

As the pulse of the Ozarks, Springfield, Missouri offers a unique mix of the vitality and conveniences of a metropolitan city with the warm hospitality reminiscent of a small town. The city has new and recently renovated meeting facilities of all shapes and sizes - from a castle to a sportsman's themed lodge and everything in between.

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Event attendees can also quench their thirst for adventure by visiting the original and largest Bass Pro Shops Outdoor World or ride on a Jeep-drawn tram through North America's only ride-through cave at Fantastic Caverns. Baseball fans can get up-close and personal with tomorrow's major leaguers at a game of the Springfield Cardinals, double-A affiliate of the St. Louis Cardinals.

**118 words**

**696 characters (with spaces)**

The heart and soul of Springfield, Missouri is rooted in its genuine dedication to hard work and homegrown innovation. With a unique mix of the vitality and conveniences of a metropolitan city coupled with the warm hospitality reminiscent of a small town, Springfield is an ideal place for business, conventions and events. The city offers an array of new and updated facilities to accommodate a variety of events, and our services can be tailored to your needs to ensure that your event is a success.

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**99 words (use for 100-word descriptions)**

**581 characters (with spaces)**

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**49 words (use for 50-word descriptions)**

**282 characters (with spaces)**

With a unique mix of a metropolitan city and warm hospitality, Springfield, Missouri is an ideal place for meetings and events. The city offers an array of new and updated facilities to accommodate a variety of events, and services can be tailored to ensure your event is a success.

**28 words**

**169 characters (with spaces)**

Springfield, Missouri offers an array of new and updated facilities to accommodate a variety of events, and services can be tailored to ensure the success of your event.

**22 words (use for 25-word descriptions)**

**140 characters (with spaces)**

With a unique mix of a metropolitan city and warm hospitality, Springfield, Missouri is an ideal place for meetings, conventions and events.

## **SPORTS**

**305 words**

**2,022 characters (with spaces)**

Committed to cultivating a genuine, family-friendly culture, Springfield, Missouri is the ideal place to host your sporting event. Outstanding facilities, award-winning service and a variety of attractions, dining and lodging options will ensure that your event participants and spectators have an unforgettable experience. From an 11,000-seat arena or an ice park with two sheets of ice to a sports complex with multiple fields, the city has a variety of facilities to accommodate your event needs.

While in the city, event-goers can enjoy a variety of attractions that are fun for the whole family. Nature lovers can visit famous attractions such as the Granddaddy of all outdoor stores, Bass Pro Shops Outdoor World; venture into North America's only ride-through cave at Fantastic Caverns; or take a scenic stroll on the trails at Springfield Conservation Nature Center. Baseball fans can also get up-close and personal with tomorrow's major leaguers while attending a game of the Springfield Cardinals, double-A affiliate of the World Series champion St. Louis Cardinals, at Hammons Field. Art aficionados can enjoy Downtown Springfield's First Friday Art Walk, watch a glass-making demonstration at Springfield Hot Glass or catch a show at Springfield Little Theatre. History buffs can experience one of the most well-preserved Civil War battlefields at Wilson's Creek National Battlefield or visit the History Museum on the Square.

Foodies can dine at more than 1,000 local restaurants with a variety of cuisines including the renown "throwed rolls" at Lambert's Café, Springfield's famous cashew chicken at Leong's Asian Diner and the Ozarks' favorite Andy's Frozen Custard.

Shopaholics can visit the Battlefield Mall to get their shopping fix or find one-of-a-kind treasures at a number of unique local boutiques and vintage shops. Filled with fascinating, family-friendly attractions, historical charm and endless opportunities for outdoor adventures, Springfield is the perfect venue for your next sports event.

**76 words**

**495 characters (with spaces)**

Committed to cultivating a genuine, family-friendly culture, Springfield, Missouri is the ideal place to host your sporting event. Outstanding facilities, award-winning service and a variety of attractions, dining and lodging options will ensure that your event participants and spectators have an unforgettable experience. From an 11,000-seat arena or an ice park with two sheets of ice to a sports complex with multiple fields, we have a variety of facilities to accommodate your event needs.

**51 words**

**356 characters (with spaces)**

Springfield, Missouri is committed to cultivating a genuine, family-friendly culture in the heart of the Ozarks and the is ideal place to host your sporting event. Outstanding facilities, award-winning service and a variety of attractions, dining and lodging options will ensure that your event participants and spectators have an unforgettable experience.